



**WORK MEMORY 2020**

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### About us

The AMA Association is a non-profit, non-governmental organization, legally constituted in 2016, which promotes the comprehensive development of adolescent girls, women and indigenous and mestizo youth, through programs aimed at transferring capacities and strengthening leadership attitudes, democratic participation and sustainable economic development, with emphasis on the promotion and defense of sexual and reproductive rights of adolescent girls, women and young people in the department of Petén, Guatemala.

### Mission

We are a non-profit organization that promotes and encourages leadership, democratic participation, access to comprehensive sexuality education, sexual and reproductive rights, and sustainable economic development as human rights of adolescent girls, women, and youth in the department of peten

### Vision

To be a leading and recognized organization that promotes the comprehensive development of women and youth, through programs aimed at transferring skills and strengthening attitudes of leadership, democratic participation and sustainable economic development, with an emphasis on the promotion and defense of human rights and sexual and reproductive rights of adolescent girls, women and youth in the department of Petén



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During the year 2020, due to the emergency caused by COVID-19, the Government of the Republic of Guatemala decreed a State of Calamity, within which the suspension of classes was established at all educational levels, suspension of work in the public sector and private, closure of some shops, prohibition of public transport circulation and curfew. The activities of Asociación AMA were reformulated, adapting them to the situation to continue promoting actions aimed at responding to the high rates of pregnancies, sexual violence, marriages and child, early and forced unions in adolescent girls and young women in Guatemala, mainly in the department from Peten.

## Activities and scope

### Dialogue and Advocacy



21,600 adolescent girls and women from rural communities and marginal urban areas Maya Q'eqchí and Mestizas from 5 departments of Guatemala (Petén, Izabal, Quiché, Alta and Baja Verapaz, Guatemala), who tune in to the community radio stations U'tan Kaj and Shekina, They received timely information on ways to contain COVID-19, the importance of adolescent girls returning to their studies, violence prevention, the importance of access to sexual and reproductive health in times of pandemic, and government regulations related to the pandemic.

They also began to carry out transmissions through Facebook Live on the AMA Association FanPage, which allowed innovation in the ways in which capacities are transferred and advocacy is carried out.



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## ACTIVITIES

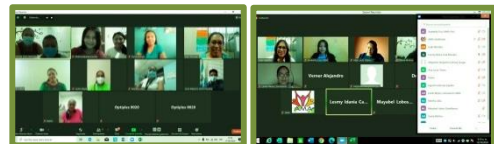
15 broadcasts of the bilingual Spanish-Maya Q'eqch'í radio program "El ABC de la Sexualidad" on the community radio station U'tan Kaj 106.9 FM.

34 broadcasts of the bilingual Spanish-Q'eqch'í radio program "El ABC de la Sexualidad" transmitted by Radio Shekina 102.9 FM.

Facebook Live Broadcasting

40 leaders and delegated leaders of the different institutions and governmental and non-governmental organizations of the Southern Petén area together with the AMA Association joined forces to give a comprehensive response, attached to the reality of the surviving victims of crime and to follow up on the 2020 Strategic Plan.

A cooperation agreement was signed with the Public Ministry of Poptún, Petén, which allowed strengthening the development of Network meetings and leadership who LOVES to initiate to have in it.



## ACTIVITIES

Signing of an Inter-institutional Cooperation Agreement between the Public Prosecutor's Office of the Republic of Guatemala through the Office of Attention to Victims that coordinates the Local Referral Network of Poptún, Petén and Asociación AMA.

4 Meetings with the Local Referral Network for the Care of Victims Survivors of Crime



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Meetings of the Petén Departmental “Prevent with Education” Technical Board, which had the objective of resuming and rearranging the actions of the strategic plan. This greatly strengthened the continuity of the political advocacy processes promoted by the AMA Association.

Meeting with the Departmental Governor of Petén to agree on actions in conjunction with the different ministries and institutions to reduce the rates of pregnancy in adolescent girls and that in this way they can have a better future.



## ACTIVITIES

2 Meetings with the Technical Board "Prevent with Education" of the Department of Petén.

Through the Technical Committee "Prevent with Education" in the department of Petén, the National Pregnancy Prevention Plan -PLANEA- was presented to the Governor of the Department of Petén.



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350 collaborators of the Petén Sur Oriente Health Area Directorate and the Poptún District Hospital, Petén, Guatemala received masks as part of the COVID-19 prevention measures.



10,000 people benefited from the delivery of infrared thermometers and loudspeaker equipment to the Petén Sur Oriente Health Area Directorate and the Poptún District Hospital, Petén, Guatemala.

A strategic alliance was achieved with government institutions for the placement of posters: the Petén Sur Oriente Health Area Directorate, the Petén Norte Directorate, Municipal Women's Offices and the Petén Ministry of Agriculture

## ACTIVITIES

Printing and placement of 13,000 posters with illustrated bilingual Spanish-Maya Q'eqchi' information on COVID-19 prevention and hygiene norms, in points of affluence such as schools, neighborhood stores, refreshment stores, tortilla shops, among others.

Placement of 4 billboards with information on violence prevention in times of pandemic and COVID-19 hygiene measures in Poptún, Peten.

Delivery of a loudspeaker, two infrared thermometers and 350 masks to the Ministry of Public Health to intensify the COVID-19 and violence prevention campaign in Petén, Guatemala.



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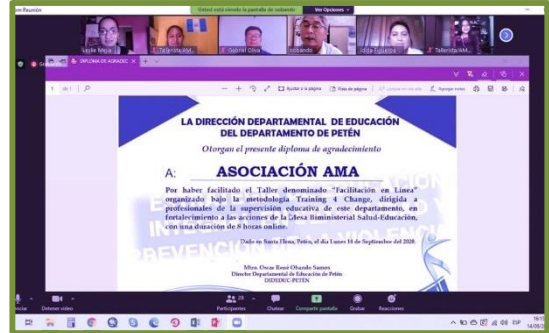


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## Training and qualification

25 Pedagogical and Administrative Advisors of the Educational Supervisions of the municipalities of the department of Petén prioritized in the PLANEA were strengthened on how to use the virtual platforms to organize and facilitate dynamic online sessions to continue the Comprehensive Education in Sexuality diplomas.



250 collaborators from the Petén Norte and Petén Sur Oriente Health Areas who strengthened their capacities on comprehensive and differentiated care, which strengthens access to care and timely information for 5,400 adolescents and young people on sexual and reproductive health, pregnancy prevention, and sexual violence, who visit health services.

### ACTIVITIES

Four online workshops were facilitated with 25 pedagogical and administrative advisors from Southern Petén: Basic tips for online facilitation, how to facilitate online effectively, how to facilitate online team meetings and how to design dynamic online spaces.

10 face-to-face workshops for collaborators from 10 Health Districts of the Petén Sur Oriente and Petén Norte Health Areas.



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## Humanitarian Assistance

600 adolescent girls and young women received bags of food as a response to immediate needs such as the supply of basic food baskets to reduce the negative effects on the economy caused by COVID-19 and the ETA and IOTA storms and to strengthen food and nutrition security.



600 adolescent girls and young women received a hygiene kit that strengthened menstrual hygiene and the prevention of COVID-19, since each kit contained: 3 Packages of sanitary towels, 1 Package of toilet paper, 3 scented soaps, 1 bottle of gel alcohol, 1 bottle of antibacterial liquid soap, 1 bottle of chlorine and 1 mask.

### ACTIVITIES

Delivery of 600 bags of groceries and 600 bags of hygiene kits to participants of Asociación AMA's programs:

- 175 adolescent girls from 8 elementary schools in southern Petén.
- 100 young women members of the teams that participate in the women's soccer championships promoted by AMA.
- 325 adolescent girls from 3 primary schools in Poptún, Petén.



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