

# WORK MEMORY 2021



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## About us

The AMA Association is a non-profit, non-governmental organization, legally constituted in 2016, which promotes the comprehensive development of adolescent girls, women and indigenous and mestizo youth, through programs aimed at transferring capacities and strengthening leadership attitudes, democratic participation and sustainable economic development, with emphasis on the promotion and defense of sexual and reproductive rights of adolescent girls, women and young people in the department of Petén, Guatemala.



## Mission

We are a non-profit organization that promotes and promotes leadership, democratic participation, access to comprehensive sexuality education, sexual and reproductive rights, and sustainable economic development as human rights of adolescent girls, women, and youth in the department of Peten.

## Vision

To be a leading and recognized organization that promotes the comprehensive development of women and youth, through programs aimed at transferring skills and strengthening attitudes of leadership, democratic participation and sustainable economic development, with an emphasis on the promotion and defense of the human rights and sexual and reproductive rights of adolescent girls, women and youth in the department of Petén.



The year 2021 was a year full of challenges due to the emergency caused by the COVID-19 pandemic, with the confinement measures the pregnancy rates increased since the victims had to spend more time with their aggressors when it was a relative or someone close, coupled with this, distance education increased school dropout due to the existing digital gap in Guatemala, many minors who had school as their only source of information were isolated, however, in this new reality, Asociación AMA valued the importance and the role it plays in the response to the different problems experienced by the beneficiaries. Therefore, it continued promoting actions aimed at responding to the high rates of pregnancy, sexual violence, marriages and child unions,

We present you the activities carried out, according to our lines of work and their scope.

## Dialogue and incidence

### Activities

- Creation of the commission for the safe return to school
- 8 meetings to create the Strategic Plan for the Safe Return to School
- Socialization and approval of the strategic plan for the safe return to school by the Departmental Directorate of Education of Petén.
- 2 Meetings of the Technical Board "Prevent with Education" at the district and departmental level.
- Launch of the campaign "For me, for my people".
- The creation and production of the Radionovela "Dueña de tus sueños"
- 75 broadcasts of the radio program "The ABC of Sexuality"

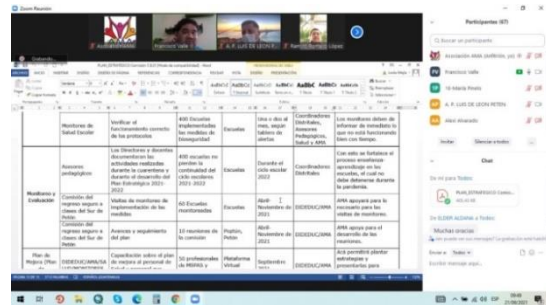
The prevention of school absenteeism was strengthened in the context of the COVID-19 pandemic in 400 schools in the South of Petén, Guatemala, with the formation of the Commission for the Return to School and the creation of the Strategic Plan for the Safe Return to School .



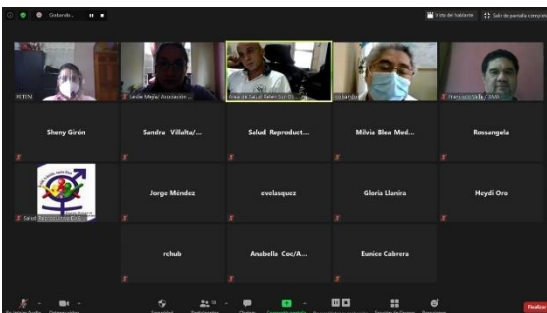


The Strategic Plan for the Safe Return to Classes was disseminated with directors of 400 primary schools in the South of Petén, which benefited more than 15,000 girls, boys, and adolescents. This was carried out in partnership with the Petén Departmental Education Directorate, the South East Petén Health Area, the Ministry of the Environment and the Tinker Foundation.

The meeting of the Technical Board "Prevent with Education" District of the South East of Petén strengthened the implementation of the National Plan for the Prevention of Adolescent Pregnancies (PLANEA), since the Technical Board of PLANEA of Petén was reactivated. The coordinators of the School Districts, Coordinators of the Health Districts, representatives of the Petén Sur Oriental Health Area and the AMA Association



At the meeting of the Petén departmental "Prevent with Education" technical committee, the advances of the Virtual Diplomas on Comprehensive Education in Sexuality and Violence Prevention, which were held in the Petén department, were shared.



It was possible to determine that despite the circumstances, 55% of the graduates were able to continue virtually. It contributed to the strengthening with the workshops on the use of digital platforms that AMA implemented with the education professionals who completed the diploma courses.





The "For me, for my people" campaign was launched in the municipal market of Poptún, Petén, Guatemala, where most of the commerce of the Dolores, Poptún and San Luis municipalities, Petén, is concentrated. This represents a high point of agglomeration of people, so the campaign contributed to reducing the rates of infection by Covid-19 and reactivating the local economy.

The campaign consisted of placing buckets for hand washing with liquid soap at the 13 access points to the market, delivering 1,200 masks to adolescent girls, women entrepreneurs and merchants, placing 600 bilingual posters at strategic points, 8 banners crossing streets and 3 billboards with biosecurity measures for COVID-19.

The radio soap opera “Dueña de tus Sueños” recorded and produced in Spanish and Maya Q’eqchi’, promoted the leadership and development of life skills of adolescent girls and young women from the South of Petén because it was based on 4 modules of the Development program Personal and Professional Development (PACE, acronym in English). It was broadcast through the community radio Shekina 102.9 FM accompanied by analysis fragments for a better understanding of the message contained in the radio soap





10,000 people were informed through the radio program “El ABC de la Sexualidad” in Spanish-Q’eqch’í through the community radio Shekina, the programs were also transmitted through Facebook Live by the AMA FanPage. The themes focused on access to Sexual and Reproductive Rights, Comprehensive Education on Sexuality and Violence Prevention, leadership and life skills.

## Training and qualification

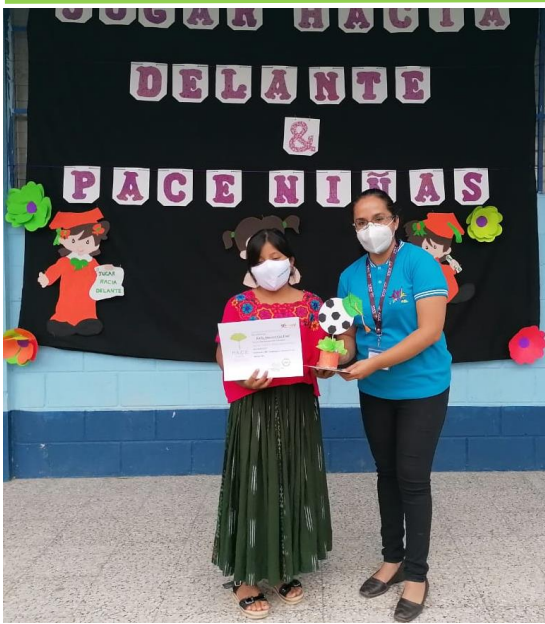
### Activities

- 6 interactive dialogue circles to strengthen the safe return to school.
- 72 interactive PACE girls training sessions
- 30 online facilitation workshops for teachers from Poptún and San Luis Petén.
- 16 circles of interactive training PACE Women
- 2 Interactive Training Circles under the theme of self-esteem and violence prevention.
- 6 interactive training circles on comprehensive sexuality education and violence prevention.
- 3 voice-over workshops to improve the skills of the AMA Association voice-over staff

60 adolescent girls from elementary schools, from the municipalities of San Luis and Poptún, Petén, shared their experiences and knowledge about the importance of going back to school, compliance with the biosafety protocols of COVID-19 and the operation of the school within the framework of the pandemic.

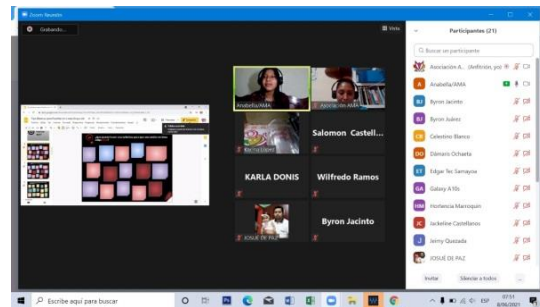
The results were taken into account when carrying out the SWOT and the activities of the Strategic Plan by the commission for the safe return to school.





216 adolescent girls from elementary schools in the South of Petén participated in the PACE girls program. Their life skills, leadership and knowledge of their rights were strengthened based on 4 modules of the Personal Development & Professional Strengthening (PACE) program, which are: Me and My Environment, Me and My Body, Me and my emotions and relationships and Me and My Aspirations.

120 teachers were trained on the use of digital platforms for the dynamic implementation of distance education. They work in 20 primary schools of Maya Q'eqchi' and Mestizo communities in the municipalities of Poptún and San Luis, Petén, prioritized in the National Plan for the Prevention of Adolescent Pregnancies (PLANEA).



42 young women from the municipalities of Poptún and Dolores, Petén, are empowered in 4 modules of the PACE-mujeres program, which are: Communication, Problem solving and decision making, Time & stress management and Comprehensive health.



The development of life skills was strengthened so that adolescent girls better face the challenges of daily life.





40 Women from the Guatemala-Belize adjacency zone are now empowered in issues of self-esteem, gender equality, violence prevention and Responsible Sexuality.

They have limited access to public services, often live in unequal situations and violence, for this reason the transfer of capacities was carried out so that they can better face the challenges that arise.



7 Spanish-Maya Q'eqchi' bilingual presenters from AMA, who carry out the radio program “El ABC de la Sexualidad”, strengthened their capacities in locution, journalism and use of social networks and live broadcasts through Facebook Live, taking take into account the context and the target population for the transfer of information via radio.

75 adolescent girls are empowered in comprehensive sexuality education so they can make informed and responsible decisions about their sexuality, as well as identify the types of violence, make complaints and replicate what they have learned with more partners. Due to the pandemic, violence and early pregnancy rates, this transfer of capacities contributed to the reduction of the aforementioned problems.



## humanitarian assistance

### Activities

- Delivery of 592 bags of food and hygiene kits.
- Delivery of supplies for the prevention of COVID-19 to directors of 50 primary schools in Poptún, San Luis, Dolores, El Chal and Santa Ana.
- Delivery of the Dignity Kit to the Local Referral Network for Victims of Crime in the South of Petén to support victims of violence.
- 4 Days of eye examinations for adolescent girls, young women, teachers and mothers.



Adolescent girls, young women, teachers and mothers of families who were detected with visual problems during vision exam days carried out by AMA in alliance with the Vincent Pescatore ophthalmology clinic, were referred to the Vincent Pescatore Clinic in Poptún, to perform more complete studies. The clinic gave free exams and glasses with a 50% discount.

592 adolescent girls, young women participating in the different AMA Association programs, received food bags and a hygiene kit in order to strengthen food safety, menstrual hygiene and the prevention of COVID-19, since they were affected by the stoppage of economic activities due to the pandemic and the ETA and IOTA storms that also affected families in the South of Petén.





4,277 adolescent girls and boys from 50 primary schools in the South of Petén benefited from the delivery of biosafety supplies against Covid-19.

In small primary schools that have few students, the money from free education is not enough to purchase biosafety supplies for COVID-19.

The Dignity Kit was handed over to the Local Referral Network for Victims of Crime in Southern Petén. In order to strengthen the investigative procedures involved in possible crimes of sexual violence.

The kit consisted of underwear, t-shirts and T-shirts, since within the investigative procedures is to pack the clothes worn by the victim of sexual violence, which can serve as evidence and later become evidence, so the victims hand over their underwear and it is necessary to support them by giving them new ones, since many are of limited economic resources.



## Sport for development

### Activities

- 1 Women's Soccer Championship "Score a goal against violence"
- 48 interactive training sessions "Play Forward"
- 4 sports strengthening workshops for coaches of the "Play forward" program.





100 adolescent girls and young women who participated in the women's soccer championship "Score a goal against violence" strengthened their life skills, their leadership, they fight for gender equality and the prevention of sexual violence.

113 adolescent girls from the South of Petén developed their coordination skills, basic knowledge about soccer, strengthened their leadership, self-esteem, appreciation of their bodies, teamwork, and revealed themselves to stereotypes and the patriarchal system, since sport has become considered as exclusive for men especially in rural areas.



8 Maya Q'eqchi' and mestizo coaches from the AMA Association strengthened and updated their knowledge of grassroots soccer techniques and methodologies and refereeing for work with adolescent girls and boys.



## Environment

### Activities

- 2 Diplomas in environmental education
- 1 day of reforestation
- 1 cleaning day.

96 adolescent girls graduated from the "Ecological Guardians" diploma taught by the Ministry of Environment and Natural Resources, two municipalities were prioritized for their importance within protected areas, these being San Luis and Santa Ana, Petén. The participants now recognize the importance of caring for the environment, understand what it is and how it affects climate change, and know the actions that can be carried out to contribute to its care.



63 adolescent girls, after learning in the diploma course about the actions that can be carried out to contribute to caring for the environment, participated in a reforestation day, in the community of Nuevo Horizonte, Santa Ana, Petén.

33 adolescent girls who were also part of the "Ecological Guardians" diploma held a cleaning train day in order to put into practice what they had learned and raise awareness among the residents of the community, in Caserío La Tortuga, San Luis Petén.



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Meet our cooperators





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